MEMBER PACKAGE

Minutes
Financials
Slate

Agenda

6 PM-6:45 PM – Optional General Group Tour of the Library
6:30 PM doors open at BMO Community Room level 0
7:00 pm Welcome & Introductions – Rick Williams
   Call to Order & Verification of Quorum
   Appointment of Secretary
   Adoption of Agenda
   Approval of the previous AGM Minutes

7:05 pm 2018 Reports
   2018 Financial Report – Micky Gulless
   President’s Report – Rick Williams
   Communications, Membership and Events – Karen Paul
   Heritage Watch – Chris Edwards

7:35 pm Board Introductions and Elections

7:45 pm Adjournment

7:46 pm Announcements – Rick Williams

7:50 pm Refreshments

8:10 pm Guest Speaker: Carolyn Ryder, CPL Calgary’s Story
• Board members present: Rick Williams, Chris Edwards, Micky Gulless, Karen Paul, Cassandra Cummings, Lindae Stokes, Oliver Prcic, Lori Mattis, Sarah Ebbern, Sarah Schatz, Erin Hrynuik

• Welcome, Introductions and Approvals
  • President Rick Williams called the meeting to order at 7:07 pm.
  • Introduce current board members:
    o Rick Williams President
    o Chris Edwards Vice President and Heritage Watch
    o Micky Gulless Treasurer
    o Erin Hrynuik Secretary
    o Karen Paul Director, Communications
    o Cassandra Cummings Director, Communications/Social Media
    o Lindae Stokes Director at Large, Advocacy
    o Oliver Prcic Director at Large, Policy
    o Lori Mattis Director at Large, Membership
    o Sarah Ebbern Director at Large, Policy
    o Sarah Schatz Director at Large, Events
  • Rick Williams verified a quorum of members present. A total of [number] attendees.
  • Rick Williams moved to appoint Erin Hrynuik as meeting secretary, seconded by Chris Edwards. Approved.
  • Rick Williams moved to approve the Agenda, seconded by Bob van Wegen. Approved.
  • Rick Williams moved to approve the minutes of the previous (Year End Dec 31, 2016) AGM, seconded by Lindae Stokes. Approved

Financial Report – Micky Gulless
  • Treasurer Micky Gulless delivered the Treasurer’s Report and the auditors report. Thanks to auditors: Lorna Cordeiro and Ori Abara.
  • Limited financial resources (refer to report)
  • Primary income – donations and memberships, not much for events, not much in terms of spending
  • Lost $97.31 in 2017, but 2018 hope to get back in the black with more events
  • By-law changes were sent to members, changes of note:
    o Extension of grace period for Annual Memberships
    o Notice to members by email or phone – no longer given in writing or fax
    o Added the treasurer as signing authority; any 2 of 4 officers so treasurer can sign cheques
    o Treasurer maintains financial records, Annual Returns and other Society status papers
  • Delet…
Each director is responsible for maintaining records for their own area of responsibility.

- Micky moved to accept the changes to by-laws. Rick Williams seconded. All in favour. Approved.
- Micky moved to accept of the financial report, seconded by [name]. Approved.

**President’s Report – Rick Williams**

- Strategic planning – concentrate on our four essentials – advocacy, communication, events, heritage policy
- Going forward, we hope to be more pro-active
- Other activities – events, fundraising and lobbying will occur as time and volunteer capital allows
- Tools available to us are usually applied to designated sites only, even designation is up for debate occasionally
- Social media and active Heritage Watch – keep members up-to-date
- Want to get a larger audience for decision makers at all levels – municipal, provincial, and federally
- But we’re not currently being listened to by people who write policy and legislation; right now, heritage preservation is mainly around economic benefit (not enough)
- We seek to maintain and enhance our relationship with other heritage groups
- But we need provincial pull, not much at the moment
- Thanks to our partners

**Communications Update** – Karen Paul

- Website in September
  - Thank you to Mike Kurtz
  - Fact Sheets, media page
  - 250 sessions and 200 users/month
  - Over 2 days in April, 300 hits on the 17th Avenue re-development alone

- Media
  - Building relationships with The Herald and CBC

- Email Reach
  - On the decline, but CHA is helping us by including us on their newsletters
  - Mainly due to new anti-spam legislation

- Social Media
  - Some posts are reaching 500 people!
  - Top performing post – 5000 hits – Mike Kurtz and Jen achieving provincial heritage status for their private residence, the Trend Home

- Fundraiser
  - Poster by a Montreal Artist, will give CHI half of the sale price

**Membership – Lori Mattis**

- By the numbers 2017: 111 members, down about 30% from 2016
  - Optimistic after attendance and renewal tonight
  - After tonight, membership will likely have doubled!

- Membership engagement opportunities
  - Reach CHI communications, which include newsletter, website and social media (FB, Instagram, Twitter, Pinterest)
  - Attend Heritage Watch and events
Volunteer on the board, or through our new initiative “Adopt-a-Building” Initiative

- Members can choose an at-risk site in Calgary, either from CHI’s HW list, or another site of interest, with CHI’s guidance, you can monitor activity through research, driving by and taking photos, media, and letting CHI know about it (via email, or HW meetings)

Events – Sarah Schatz

- Print and Broadcast Media Training for Heritage Advocates
- Historic Calgary Week – Top 10 Endangered buildings
- So far in 2018:
  - Participated with Chinook County Historical Society – “Booze, Broads and Brothels”
  - April – Regenerating Places of Faith
- Upcoming – Jane’s Walk – Nimmons
  - Family Heritage Festival – Rockyridge YMCA
  - Demystifying designation, Researching your home

Advocacy – Lindae Stokes

- Proactive approach
  - Thoughtful and unbiased, helps Calgarians come to their own decision about why heritage is important
- Heritage questions for 2017 municipal election – unsure of impact, but good practice going forward for other elections
  - Eau Claire Smokestack, de-designated, and the potential for setting a precedent
  - Densification and historical preservation, citing the example of Memorial Drive (13 houses)
  - Benefits of heritage, which are often left out, give key-decision makers points about why preservation makes sense economically, socially, environmentally
- Letter-writing
  - One to Councilor Demong – commented about heritage experts and questioned their usefulness
- Jane’s Walk – Finding Nimmons: Past, Present and Future on Sunday, May 6th
- 2 email addresses for those interested, who don’t want to get formally involved
  - councillorweb@calgary.ca – write an email
  - mayor@calgary.ca – goes to the mayor’s address
  - [first name].[last name]@calgary.ca
- Question – any materials on the economic side for heritage preservation?
  - Lindae started putting something together regarding the economic benefits of preserving heritage

Policy – Oliver Prcic and Sarah Ebbern

- Secondary suites by-law update
  - New updates from March 12th – city council streamlined the process for getting secondary suites (no more council votes, quicker process)
  - Bonus for heritage – those will heritage homes, applying for secondary suites, needing additional parking is waived – another incentive for heritage owners within their sites
- Bill C-323
  - Federal Bill – introduced by PC – tried to get a tax incentive for heritage home owners, but wasn’t passed
  - Other ways to continue to lobby the federal govt in favour of such policies
- U.S. – heritage property owners get tax incentives
- Good idea for writing MPs regarding advocacy

- Diversifying the heritage inventory
  - City of Calgary – expanding what they consider “valuable” for heritage
  - Re-developing the evaluation handbook to diversify what we consider valuable for heritage (broaden the criteria of significance – cultural practice, information, scientific value, spiritual and social value)
  - This assists in getting a better picture of what Calgary was – outside of settler heritage (such as Indigenous heritage)

**Heritage Watch – Chris Edwards**

- Heritage Watch – monthly meeting to discuss at-risk sites, how much risk, what to do about it (publicity, etc.)
- Losses – 1910 Westbourne Baptist church, 13 homes along Memorial Drive, 1907 Jelland Block (part of 17th change), zoo bridge
- Wins – legal protection for some buildings (some already protected by the province): Smith residence, Smith block (although they were saved – they were owned by the same developer that tore down the 13 Memorial homes)
- Watching 4 main houses:
  - Enoch Sales House, last remaining house near the Stampede Grounds
  - Calgary/Inglewood Brewery – waiting to see what will happen
  - Nimmons House
  - Heritage Streetscapes
- Protecting individual homes is difficult
- Draw attention to issues – send letters to councilors, the mayor
  - McHugh House success – this is how action was made
- “Monday Makeover” – new social media regular

**Election of Board Members**

- A slate of members who were prepared to stand for nomination was presented: Chris Edwards, Micky Gulless, Karen Paul, Lindae Stokes, Rick Williams, Oliver Picic, Sarah Ebbern Erin Hrynuik, Cassandra Cummings and Sarah Schatz. Also auditors: Lorna Cordeiro and Ori Abara.
- Rick Williams moved that the list of directors be elected along with approving the auditors, seconded by Bob van Wegen. Approved.
- Rick Williams moved that the auditors be elected, Halyna Tataryn All in favour. Approved.
- Looking for: Volunteer Director, Instagram/Pinterest, general director-at-large
- Rick Williams moved to adjourn at 8:04 pm, seconded by Lindae Stokes. Approved.

**Following adjournment:**

- Announcement – Rick Williams
- Refreshments and socializing.
- Guest speaker to be introduced by Sarah Schatz: Reid Henry c-Space.
- Thank you to speaker, presentation of gift by Sarah Schatz.
- Rick: reminder of coming events and good night.
March 2019

Auditors' Report

In accordance with Section 19 of the Calgary Heritage Initiative Society bylaws, we have reviewed the financial statements of the Society for the year 2018. The figures were subjected to those checks considered sufficient to establish the adequacy of the reports.

It is our opinion that the statements as presented represent fairly the financial position of the Calgary Heritage Initiative Society at December 31, 2018.

Lorna Cordeiro
Member, Calgary Heritage Initiative Society

Ori Abara
Member, Calgary Heritage Initiative Society
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|                  |         |         |
| Liabilities and Equity |       |         |
| Accounts Payable    | 0.00    | 0.00    |
| Equity              |         |         |
| Opening Balance     | 6285.98 | 6285.98 |
| Retained Earnings   | -3278.54 | -3181.23 |
| Net Income          | 1360.56 | -97.31  |
| **Total Equity**    | **4368.00** | **3007.44** |
| **Total Liabilities and Equity** | **4368.00** | **3007.44** |
## Profit and Loss January through December

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<td><strong>Net Income</strong></td>
<td><strong>1360.56</strong></td>
<td><strong>-97.31</strong></td>
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Notes to the Financial Statements

1. Accounting Policies

The Society was incorporated on April 13, 2006, under the Societies Act of Alberta to preserve, productively use, and interpret buildings and sites of historic and architectural interest throughout Calgary.

These financial statements are prepared in accordance with accounting principles that are considered appropriate for organizations of this type.

The significant accounting policies are summarized below:

- Revenue and expenses are recorded on the cash basis.
- Donated services - volunteer time is not recorded in the financial statements.

2. Income Taxes

In accordance with Section 149(1)(1) of the Income Tax Act, the Society is a nonprofit organization and is exempt from income taxes.

3. Statement of changes in financial position

A statement of changes in financial position has not been provided as it is not considered meaningful in these circumstances.
2019 ELECTION

Board of Directors
Rick Williams
Chris Edwards
Micky Gulless
Karen Paul
Lindae Stokes
Erin Hrynuik
Oliver Prcic
Sarah Ebbern
Katie Hendrickson

Auditors
Lorna Cordeiro
Bob van Wegen